

Quizz 1 Sample

Name_____

MULTIPLE CHOICE. Choose the one alternative that best completes the statement or answers the question.

- 1) Research goes through distinct phases. Which one is in the **WRONG** position? 1) _____
A) Determine information gathering techniques
B) Report
C) Critically review literature
D) Formulate your research question
- 2) In academic research, at University level, a verb best avoided in the research question is _____. 2) _____
A) To establish B) To identify C) To determine D) To describe
- 3) Research is about _____. 3) _____
A) Having a clear purpose B) Collecting data systematically
C) Interpreting data systematically D) All of the above
- 4) Research objectives that have been negotiated with originator and are bound to tight timescales are associated with _____. 4) _____
A) Pure research B) Applied research
C) Both D) None
- 5) Idea generation by two or more people thinking as freely as possible is formally known as _____. 5) _____
A) The learning curve
B) Gap analysis
C) Forced relationships
D) Brainstorming
E) Clap-trapping
- 6) A symmetry of potential outcomes means that the project _____. 6) _____
A) Will be valuable whatever the outcome
B) Will be reliable whatever the outcome
C) Starts with a qualitative stage and ends with a qualitative stage
D) Starts with a quantitative stage and ends with a quantitative stage
- 7) A research that has flexible timescales and is done by a university member is called _____. 7) _____
A) Pure research B) Applied research
C) Both D) None
- 8) Which one of the following is the starting point of a research process? 8) _____
A) Formulating and clarifying research topic B) Analysing data
C) Reviewing the literature D) Designing research

9) Which of these is NOT a reporting format?

9) _____

- A) Poster display
- B) Typed report
- C) Focus group
- D) Spoken presentation
- E) Email report

10) Projects do go wrong. In one case a student left everything until the last minute. This could have been avoided by reasonable measures. Which ONE of the following would have been realistic and would have helped the most with this problem?

10) _____

- A) Setting a clear objective
- B) Being less ambitious
- C) Using SPSS
- D) Using a Gantt Chart
- E) Asking for the deadline to be changed